

**FRONT**

**BACK**



Happy  
HalloGreen!  
Proud  
to be a  
**Green**  
HALLOWEEN®  
Home!

Sponsored by:

**YOUR  
CUSTOM IMPRINT  
HERE!**

Please place this card on your door to let families know the treats and treasures you'll be handing out are healthy and/or Earth-friendly.

**Thinking GREEN on Halloween  
is as simple as 1-2-3!**

When purchasing items for your Green Halloween®, it may help to consider whether the items you're buying are made from natural materials and are of quality and therefore can be enjoyed past November 1st. If not, can the items be reused or recycled? Are food choices healthy or healthier? In addition, look for products that meet one or more of the following "3G" criteria:

- 1 – Good for People** • Treats are organic or pesticide-free.
  - Food items are made from healthy and whole ingredients and do not contain high fructose corn syrup, hydrogenated oils, trans-fats, artificial colors or flavors.
  - Non-food items are made from safe materials and do not pose any suspected immediate or long-term health risks.
- 2 – Good for the Planet** • Items are produced with Earth-friendly practices, such as by organic farming • Preference is given to locally grown or made goods, which alleviates the environmental impact from shipping. (Get to know local farmers and shop with them!)
  - Non-food items are made from Earth-friendly materials such as sustainably harvested wood or recycled plastic.
  - The items include as little packaging as possible.
- 3 – Good for the local or global community** • The people making the items earn fair wages, exclude child labor, and work in safe conditions. (Ideally, imported goods are certified Fair Trade.) Manufacturer may give a percentage of profits to a worthy cause.



**Great green tip:**

Save \$, reduce waste and benefit children by handing out just ONE treat or treasure. If you are offering a variety of goodies, let them choose which one they'd like to have. They'll have fun picking and will cherish the item more.

Think outside the candy box!  
[www.greenhalloween.org](http://www.greenhalloween.org)



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